



**February 2015
Newsletter**

DOUBLE YOUR IMPACT & DOUBLE THE FUN(DS)!!!

Founders Matching Gift Campaign!

Thanks to the generosity of one of RTL's most dedicated founding members, for the first time first ever we are able to offer our supporters the opportunity to have their monetary contributions DOUBLED as part of our Founders Matching Gift Campaign!

What this means is that if you give now, your donation will be matched dollar for dollar and your contribution will have DOUBLE the impact on the lives of the elderly, low income, disabled and veterans that we serve here in the Long Beach community.

When you supported us in the past, you showed your care about the lives of your neighbors most in need. If you plan to give this year, now is the time!. With this new campaign, your next gift will go twice as far to help those very individuals we all care about.

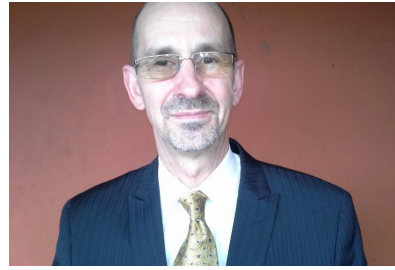
The success of the Founders Matching Gift Campaign rests in the hands and hearts of supporters like you but this opportunity will not last for long, so please donate today!



Donate now!

<http://www.rebuildingtogetherlongbeach.org/donations.php>

A Big Welcome to our Newest Board Member: Curtis Sanders!



Curtis is a highly industrious and motivated individual with deep ties to the Long Beach community. Through his experience in fundraising and resources development for local organizations such as the Substance Abuse Foundation and Amity Foundation, Curtis has proven a valuable resource to the individuals in need and the organizations that serve them in the Long Beach community. We are fortunate to have him on board!

Calling All Those With Marketing Talents and Expertise!



The Rebuilding Together Long Beach PR & Marketing Committee will be holding an open meeting for volunteers on Wednesday February 25th, from 6:00-7:30 pm at Masterworks Construction 1376-B Coronado Ave, LB 90804 (*Dinner will be served, so please be sure to RSVP no later than Monday, February 23rd by emailing info@rtlb.org*).

National Rebuilding Day initiatives to be discussed include:

- Homeowner interviews
- High resolution workday and homeowner photos
- Press release
- Website and e-blast content
- City Official invites
- Social media campaign (Facebook and Instagram)
- Yard sign placement
- Any other great ideas!

Year-round PR needs for RTLB will also be discussed (time permitting).

We are looking for more members to join this committee, so if you know a work-horse who would be interested in any of the above, please invite them to join us as well!

Thank you for helping to keep Rebuilding Together Long Beach a vibrant, thriving organization!

**Bringing Volunteers & Communities Together to Improve
the Lives of Homeowners in Need since 1992!**

Want to get involved? Visit us online today!

www.rtlb.org

STAY CONNECTED

