

Rebuilding Together Long Beach 2017 Community Partnership & Group Volunteer Guide

We at Rebuilding Together Long Beach believe in a holistic approach to community partnerships that result in sustainable programs and long-lasting community impact. When carefully considering our community partnerships, we focus on the following:



Consumer Outreach

- Increasing your social impact and building your corporate social responsibility by working to transform the lives of low-income homeowners and revitalizing Long Beach communities.
- Engaging with new consumer audiences through social media, attracting consumers with in-store and online case marketing campaigns and educating your customers on how they can get involved in their local communities and help their neighbors.

Employee Engagement

- Engaging your employees through hands-on rebuilding projects and employee-driven fundraising campaigns, partnering with RTLB offers dynamic ways to assist low-income homeowners in the Long Beach community.
- Providing your employees opportunity to become more involved and build stronger relationships within the Long Beach community.



Community Impact

- Building collaborative partnerships that will help improve the lives of countless homeowners in the Long Beach community who live in deteriorating, physically inadequate homes that threaten their health and safety.
- Building meaningful and lasting relationships with our network of corporate, government and community partners that are working to provide educational resources and training to low-income homeowners and communities in Long Beach.



City Builder - \$25,000

- Two Annual Rebuilding Day Programs co-branded with your corporate name in all materials and press releases.
- Corporate logo prominent top placement on the back of Rebuilding Day volunteer T-shirts throughout the year.
- Unique one-day team-building experiences for your group (unlimited size).
- Logo on media slideshow of RTLB website homepage year-round.

Community Builder - \$15,000

- Single Rebuilding Day Program co-branded with your corporate name in all materials and press releases.
- Corporate logo prominent top placement on the back of Rebuilding Day volunteer T-shirts for single rebuilding day program.
- A unique one-day team-building experience for your group (unlimited size).
- Logo on media slideshow of RTLB website homepage.



Rebuilding Day “The Renovator” Partner - \$10,000

- A unique one-day team building experience for your group of 25 to 35 volunteers.
- Sponsorship recognition plaque identifying level of support to display at your office.
- Prominent placement of organization name in RTLB “thank you” e-newsletter issue, in our social media promotion of the event and in program-related press releases.
- Signage with name at program-related project.
- Logo on RTLB Supporters website page and e-newsletter for the program year.
- Featured in one e-newsletter with link to your organization.

Rebuilding Day “The Remodeler” Partner - \$7,500

- A unique one-day team-building experience for your group of 20 to 25 volunteers.
- Sponsorship recognition plaque identifying level of support to display at your office.
- Organization name in RTLB program “thank you” e-newsletter issue, in our social media promotion of the event and in program-related press releases.
- Signage with name at program related project.
- Logo on RTLB Supporters website page and e-newsletter for the program year.



Rebuilding Day “The Collaborator” Partner - \$5,000

- Share a unique one-day team-building experience with another group (maximum 15 volunteers).
- Organization name in RTLB program “thank you” e-newsletter issue.
- Signage with name at program related project.
- Logo on RTLB Supporters website page and e-newsletter for the program year.

Handyman Project Partner - \$2,500

- A unique one-day team-building experience for a small team of 5 to 10 volunteers.
- Corporate banner at project site.
- Logo on RTLB Supporters website page and e-newsletter for the program year.

You might also want to consider...

Donating Professional Service(s)

Licensed electricians, roofers, plumbers, carpenters, HVAC and other skilled trades (such as wheelchair ramp and window installation) are needed to provide expertise on various projects. Materials are supplied by RTLB; we need your time and talents.

Donating Construction Material(s)

We welcome new building material or appliances that can be utilized during repair and/or modification projects. Some common needs include roof shingles, decking, felt, lumber, windows, furnaces, CO/smoke detectors, wheelchair ramps, etc.

Bringing Only Volunteers

If you're unable to help fund projects, you can still help by having your group or your employees participate in a crowd-funding effort to raise the money necessary. We do the design and the collection of contributions; you, your group and/or your employees do the “ask”.

Community Partnership and Group Volunteer opportunities are available for 2017. If you're interested in partnering with a local organization to engage your group or your employees in a meaningful way, contact us directly to discuss what options might be best for you. Don't wait, available space is limited!



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