



MEDIA ADVISORY
Oct. 10, 2014

DIRECTV Partners With Scripps Networks Interactive and Rebuilding Together Long Beach On Special Veterans Project

HGTV's Matt Blashaw Will Join DIRECTV To Design and Renovate Los Angeles Veterans Facility

WHAT:

DIRECTV is working with Scripps Network and its non-profit partner Rebuilding Together to honor and give back to military veterans living at U.S.VETS Los Angeles.

Matt Blashaw, from DIY's *Yard Crashers* and HGTV's *Vacation House for Free*, along with a group of DIRECTV employee volunteers, will rehabilitate two rooms at U.S.VETS' Inglewood facility used for group counseling, training sessions and job interviews.

U.S.VETS is a private non-profit organization providing housing, employment and counseling services to our nation's veterans at 11 locations across the country. We will be helping to transform the Inglewood, Calif. site, which houses and serves over 500 veterans daily.

WHO:

HGTV's Matt Blashaw
Michael White, Chairman & CEO, DIRECTV
Dan York, EVP Programming & Chief Content Officer, DIRECTV
Inglewood Mayor James Butts
DIRECTV Los Angeles Employee Volunteers

WHEN/WHERE:

Tuesday, Oct. 14
Renovation
9 a.m. – 12 p.m. & 1:30 p.m. – 3:30 p.m.
Closing Ceremony
4 p.m. PT.
733 South Hindry Ave.
Inglewood, CA 90301

Guest Parking is available in the U.S.VETS parking structure: 750 Isis Avenue.
Metered parking is available on Hindry.

-more-

DIRECTV Veteran's Project
Page 2

HOW: Press are invited to attend the renovation, followed by the closing ceremony presentation.

#DIRECTVgivesback
Facebook: <https://www.facebook.com/directv>
Twitter: @DIRECTV
Instagram: @directv

MEDIA CONTACT ONLY:	Jade Ekstedt 310-964-3429 310-480-9416 (on-site) JLEkstedt@directv.com	Meghan McLarty 310-964-5528 310-384-7098 (on-site) Mmclarty@directv.com
----------------------------	---	--

###